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Exam. Code: 105402 Subject Code: 1442

B.B.A. Semester—II MANAGERIAL ECONOMICS—II Paper—BBA-205

Time Allowed- -3 Hours]

[Maximum Marks—50

- Note:—(1) Attempt any TEN short answer questions from Section-A. Answer each question in upto 5 lines. Each question carries 1 mark.
 - (2) Attempt TWC questions each from Section-B and Section-C. Answer each question in upto 5 pages. Each question carries 10 marks.

SECTION-A

- 1. (i) Define Macroeconomics.
 - (ii) Distinguish between stock and flow variables.
 - (iii) Give the importance of National Income.
 - (iv) Define disposable income.
 - (v) What are the subjective determinants of consumption?
 - (vi) Define internal rate of return.

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- (vii) What do you understand by net present value?
- (viii) Distinguish between accelerator and super multiplier.
- (1x) Define inflation.
- (x) Distinguish between gross investment and net investment.
- (xi) Define natural rate of interest.
- (xii) Define Marginal Efficiency of Capital (MEC).

1×10=10

SECTION—B

2. Define National Income. Critically examine the output and expenditure method at measuring national income.

10

- 3. State and explain Keyne's Psychological Law of Consumption.
- 4. Define Consumption. Discuss its determinants and importance.
- 5. What do you understand by static analysis in the context of Macroeconomics? How will you distinguish it from comparative statics? What are the limitations of comparative statics?

SECTION—C

6. Define Investment. Distinguish between induced and autonomous investment. Discuss determinants of investment.

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- 7. Critically examine Neo-Classical theory of Interest Rate.
- 8. Discuss Demand-Pull theory of Inflation.
- 9. Define multiplier. Under what assumptions does it work?

 Discuss its working.